



## **Painter Rolls Out Fresh Coat In N.Ky.**

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As the demand for home improvement services continues to soar, local entrepreneur Rob Durnwald is "primed" and ready to fill the need.

Durnwald announced the opening of Fresh Coat, one of the painting industry's first and fastest-growing painting franchises, which will serve communities throughout Northern Kentucky.

In addition, Fresh Coat also recently rolled out a new commercial service program to provide businesses, schools, hospitals and restaurants with its painting services.

Durnwald's location is the first Fresh Coat to open in Kentucky. The expansion into the area is part of an aggressive, nationwide plan to open 40 locations a year for the next five years. With more than 60 locations operating throughout North America, Fresh Coat is targeting, among others, Dallas, Houston, Denver, Phoenix and Charlotte for expansion.

"Whether they are selling or staying, people are always looking for affordable ways to freshen up their homes," Durnwald said.

As the only professional interior painting company of its kind, Fresh Coat is on a mission to provide local homeowners with experienced, trustworthy, professional painters, top-quality workmanship, impeccable service, eco-friendly paint options and a stress-free home improvement experience.

"We understand the importance of earning our customers' trust and strive to ensure that our professional attitude and exceptional work stand out from the competition," said Durnwald. "Fresh Coat hires only professional painters to give our clients a superior painting job every time."