

Fresh Coat Rolls Up Its Sleeves and Lands on Bond's Top 100 Franchises List

CINCINNATI, OH – Fresh Coat, one of the painting industry's fastest growing interior painting franchises, has staked its claim as the best of the best, claiming its spot on the acclaimed 2009 edition of Bond's Top 100 Franchises.

The Bond's Top 100 Franchises accolade is based on a variety of performance indicators including brand identification, market dynamics, franchisee satisfaction, on-going support, financial stability, and others. Currently, there are more than 3,000 active franchise systems throughout North America eligible to compete for the Bond's rankings.

While many other franchise systems are struggling due to current economic conditions, Fresh Coat continues to paint its way to success, and experienced a record-breaking 27.1 percent increase in total system revenue last year.

"The Bond's Top 100 ranking is an affirmation of the growth and excitement that is charging throughout our franchise system," said Fresh Coat President Ralph Martin. "Fresh Coat has prospered where others have not by a simple strategy of putting our customers and franchise owners first at all times, and offering professionalism, dependability, and affordability that was not always synonymous with the painting industry."

As the only professional interior painting franchise of its kind, Fresh Coat is on a mission to provide homeowners with experienced, reliable, professional painters, impeccable service and a stress-free home improvement experience. Unlike most independent painters, Fresh Coat accepts credit cards, has a 24/7 live Call Center for customers for quotes and scheduling, and includes the cost of paint in each quote which offers a guaranteed price (no hidden charges) and a firm paint date.

With approximately 75 Fresh Coat locations in operation throughout North America, Fresh Coat's Bond's Top 100 Franchises ranking will soon be highlighted on www.100TopFranchises.com, as well as in the 2009 *Bond's Top 100 Franchises* publication.

For more information, please visit www.freshcoatpainters.com.

About Fresh Coat

Founded in 2004, Fresh Coat is one of the painting industry's fastest-growing professional interior painting franchises with approximately 75 locations across North America. As the only professional interior painting franchise of its kind, Fresh Coat is on a mission to provide homeowners with reliable painters, impeccable service and a stress-free home improvement experience. With the introduction of its new Office and Commercial Painting program, Fresh Coat continues to develop and grow to meet the market's needs. Fresh Coat was recently ranked #35 in the Fast 55 by *Franchise Times*, as well as "Top 100 Homebased" and "Top 25 New Franchises" by *Entrepreneur* magazine. Fresh Coat prides itself on diversity within its franchise system, as well as the development of small business and franchising worldwide. Currently, Fresh Coat is a member and/or affiliated with the following professional organizations: International Franchise Association, SBA Franchise Registry, VetFran, Minority Fran, and is listed on the Minority Franchise Guide. For more franchise opportunity information, visit www.freshcoatpainters.com.